

Analytix Main

<https://analytix.org/job/seo-analyst/>

SEO Analyst

Description

Analytix is seeking a talented and experienced **SEO Specialist** to join our dynamic marketing team. This role presents an exciting opportunity to contribute to the growth and visibility of our luxury real estate projects across digital platforms.

Responsibilities

- Develop and implement effective SEO strategies to drive organic traffic and improve search engine rankings.
- Conduct keyword research and optimize content for website pages, blogs, and social media channels.
- Monitor and analyze SEO performance metrics using tools such as Google Analytics
- Collaborate with content creators, designers, and developers to ensure SEO best practices are properly implemented.
- Stay up-to-date with SEO trends and algorithm updates to adjust strategies accordingly.
- Generate SEO reports and provide insights for continuous optimization.
- Manage and optimize local SEO strategies to attract targeted audiences.

Qualifications

- Proven experience as an SEO Specialist or similar role, preferably in the real estate or property development industry.
- In-depth knowledge of keyword research, SEO copywriting, and on-page/off-page optimization techniques.
- Familiarity with SEO tools and analytics platforms (e.g., Google Analytics, SEMrush, Moz).
- Strong analytical skills and the ability to interpret data to drive decisions.
- Excellent communication and collaboration skills.
- A bachelor's degree in Marketing, Communications, or a related field is preferred.

Hiring organization

Analytix Corporate Solutions

Employment Type

Full-time

Job Location

Kochi, Kerala, India

Working Hours

Monday to Saturday (9:30 AM to 5:30 PM)

Date posted

November 28, 2025